

JEAVONS EUROTIR MAKE BIG GAINS ON FUEL CONSUMPTION



Company Profile

From their headquarters in the heart of England, Jeavons Eurotir provide a truly pan-European offering to their customers. Capable of transporting anything from 1kg to 1000 tonnes of cargo, including hazardous materials, the company is widely recognised as being one of the region's leading transport specialists.

The company have a remarkable track record. Year on year, Jeavons Eurotir have consistently delivered new service innovations for their customers, and profit growth for their shareholders. This success has been driven, in part, by a sustained programme of investment in their vehicle, warehousing and technology assets.

Business Issues

The directors at Jeavons Eurotir aspired to improve the way in which they managed their vehicle performance and communications, two major areas where they believed substantial savings could be earned. If the directors were to realise their goals, they knew that they needed the ability to measure accurate fuel consumption and to eliminate unnecessary mobile telephone calls. They also knew that any solution provider would need to provide ongoing advice if the company were going to achieve maximum benefit.

Solution Provided

MiX Telematics' Fleet Manager solution was used to by Jeavons Eurotir to address these business issues. The Fleet Manager solution gave managers the ability to record the exact amount of fuel used in addition to all the other key measures that determine vehicle performance. Reports produced by the FMWeb application highlighted specific driver issues that needed to be addressed by the team and provided a useful tool to explain these to drivers.

The use of mobile telephones by the company's drivers was dramatically reduced following installation of the FM Terminal across Jeavons' fleet. With the ability to quickly pass messages to and from the vehicles, the company was able to be proactive in communicating vital information to their customers in real time as well as reducing telephone usage.

High Performance Delivered

By utilising the Fleet Manager solution, Jeavons Eurotir achieved a 3% improvement in their fuel efficiency, equating to a gain of £6,000 per annum for each vehicle in the fleet. This alone paid for the solution many times over.

The solution also enabled Jeavons to save approximately £2,000 per annum in mobile call charges and take on more jobs.

"Being able to monitor our drivers without the need to phone them enabled us to improve the level of service provided to our customers by providing accurate delivery times and achieving more collections and deliveries in a day."